

Business Management

The Business Management Program prepares academically qualified students to be successful in the global industries of fashion, interior design, and entertainment. As entrepreneurs or managers, the program provides a body of knowledge in areas that are necessary to future success. This includes financial management, appropriate technology, human resource issues, and organizational structures. In addition, students learn global influences, involvement, and requirements related to business, and how to manage their impact.



Bachelor of Science Business Management

BUMT 3000	Introduction to Global Management Concepts & Entrepreneurship	3			
BUMT 3010	Management of Business Information Technology	3			
BUMT 3020	Ethical Issues in Business, Technology & Financial Management	3			
BUMT 3400	Accounting Basics for the Business Manager	3			
BUMT 3500	Legal Issues & Business Strategies for Import/Export	3			
BUMT 3600	Management Theory & Principles	3			
BUMT 3700	Management Strategy & Innovative Management Techniques	3			
BUMT 3750	Human Resource Management & the Science of Organizational Structure	3			
BUMT 3800	Creation & Analysis of Financial Documentation	3			
BUMT 4010	The Dynamics of Creative Decision Making	3			
BUMT 4020	Global Competitive Advantage & Market Research Strategies	3			
BUMT 4050	Principles of Financial Management & Cost/Benefit Analysis	3			
BUMT 4060	Operational Management & Studies in Ethical Leadership	3			
BUMT 4400	Financial Management Strategies in a Global Economy	3			
BUMT 4650	Gaining the Competitive Advantage: Sales & Distribution Strategies	3			
			BUMT 4700	Global Management Strategies & World Trade	3
			BUMT 4750	Design, Creativity & Innovation in Business	3
			BUMT 4800	Entrepreneurial Threat Assessment & Risk Management	3
			BUMT 4850	Entrepreneurial Strategy & Tactics: The Structure & Economics of Entrepreneurship	3
			BUMT 4910	Creativity in Business	3
			GNST 2570	Microeconomics	3
			GNST 2630	Principles of Chemistry	3
			GNST 2760	Principles of Biology	4
			GNST 2870	Macroeconomics	3
			GNST 3000	World Political History	3
			GNST 3020	Applied Statistics in Business Management	3
			GNST 3050	Writing for Business Professionals	3
			GNST 3400	Social Psychology	3
			GNST 3500	Professional Presentation	3
			GNST 3900	Issues in Contemporary Society	3
				Total Units of Credit	91